# ANNUAL REPORT



WE'RE HERE TO HELP.

# OUR STORY

It all began in the1990s when an American named William Faulkner was living in Geneva and was diagnosed with cancer. Having difficulty expressing himself in French, Mr. Faulkner, with the help of Liz Rollinson, set up the English Speaking Cancer Support Group (ECSG). It began as six members meeting in a local bookstore. They worked actively on cancer awareness campaigns and collaborating with the Geneva and Vaud Cancer Leagues, and soon gained support from local oncologists. With the help of local radio stations, the news was out that help was available in English for cancer patients and caregivers, and all services were free.

In 2004, for easier recognition, the name of the group became the English Speaking Cancer Association (ESCA) and new statutes were drawn up. A small committee began meeting regularly and Wednesday speaker/discussion evenings continued monthly.

Since its foundation, our services have expanded enormously to include professional counselling, peer support by trained volunteers, Mindfulness, bereavement and breast cancer support groups, yoga and gym classes and a walking group. A Drop–In Centre with a library welcomes visitors and provides a friendly, informal space where support is available.

With the generosity and fundraising efforts of the community and our hugely successful annual Paddle for CancerSupport Dragon Boat Festival, we continue to expand our cancer support network and offer help that is year round, free of charge, and accessible to everyone.

In 2018, we felt so passionate about what we do, that we made it our name, and officially changed to ESCA CancerSupport. We have created a new logo and are in the process of rolling out a fresh, new visual identity for ESCA CancerSupport. You don't have to face cancer alone – we're here to help.



To have a positive impact on the lives of those affected by cancer by providing emotional support, practical help and information in English in the Leman area and neighbouring France

# COLLABORATION PARTNERSHIPS

- Hôpitaux Universitaires de Genève (HUG)
- Centre hospitalier universitaire vaudois (CHUV)
- Look Good Feel Better
- Fondation genevoise pour le dépistage du cancer
- Ligue genevoise contre le cancer
- Ligue vaudoise contre le cancer
- Réseau cancer du sein
- Associaton de soutien aux personnes touchées par le cancer de la prostate PROSCA
- American International Women's Club of Geneva
- Resiliam
- Vivre Comme Avant
- Soins en Oncologie Suisse
- Palliative Care Suisse
- Réseau de sénologie et onco-gynécologie genevois (SONGe)



# MESSAGE FROM THE PRESIDENT

As my term as president of ESCA CancerSupport draws to a close, I look back with deep affection and pride at what the amazing people who make up ESCA CancerSupport have accomplished, and continue to accomplish, every day.

ESCA CancerSupport is not about show or glitz. The heart and soul of ESCA CancerSupport is warm, comforting, understanding, empathetic and fun. We've all been touched by cancer, lost loved ones, supported and been supported during our own personal journey with cancer.

We know what it's like and we're all here to help in whatever way we can. No one size fits all, in fact every person's needs are different, as each one of our journeys is different. Every member of the ESCA CancerSupport team is especially trained and qualified, be they a volunteer or one of our few salaried staff.

Cancer is a different disease to other diseases. Each type of cancer is different, and within each type, we are all affected differently. Yet our needs to talk, to share, to be understood, to be supported are strangely similar.

Over the six years I've had the honour to chair ESCA CancerSupport, we've come a long way. We've changed our name to reflect more clearly what we do: we support people with cancer. We're seeing more clients than ever before, spending more hours counselling with them, than ever before, providing more group sessions for body and mind, than ever before, and we have more highly trained volunteers than ever before.

From the bottom of my heart, I would like to thank everyone who makes up the ESCA CancerSupport family. The region would simply not be the same without you. ESCA CancerSupport is fun, warm, joyful, empathetic, professional and unique.

Thank you for allowing me to be part of the ESCA CancerSupport journey.

Jane Royston



# WORLD CANCER DAY

#### FEBRUARY

We presented at the Union International contre le Cancer or International Union Against Cancer (UICC). ESCA CS volunteers showed presence and solidarity in support of World Cancer Day.





# NAME CHANGE

## APRIL

We officially changed our name from English Speaking Cancer Association (ESCA) to ESCA CancerSupport. A new visual identity (logo and all collateral material) was created to reflect the new name.



# LIGUE GENEVOISE MARCHE CONTRE LE CANCER

## APRIL

Congratulations to this dedicated group from ESCA CS, who took part in the 37th annual Cancer Walk on a very hot Saturday.

🕐 ligue genevoise contre le cancer



# GOLF DAY

#### MAY

The International Golf Associates (IGA), led by our own ESCA CS member Barry Metcalfe held a golf tournament at the Divonne Golf Club and raised a fantastic 3800 euros for ESCA CS.

# HIGH<sup>20</sup>LIGHTS



# ROCK AGAINST CANCER

# JUNE

Cougars & Co. organised an evening of music and dancing to welcome the summer months. A rockin' good time was had in support of a great cause: all proceeds went to ESCA CancerSupport.



# PADDLE FOR CANCERSUPPORT

#### SEPTEMBER

On September 2, the 12th annual Paddle for CancerSupport Dragon Boat Festival took place at Lac de Joux with 38 teams taking part.



# AWARENESS WALK

### OCTOBER

ESCA CancerSupport put on its first Awareness Walk on October 12 with resounding success. In acknowledgement of our services, Services Industriels de Genève (SIG) lit the Jet d'Eau in the colours of ESCA CS (blue and green). Over 150 members of the community came out in full force to bring recognition to those who have been affected by cancer. It was a wonderful show of awareness, compassion and solidarity.



# EXPAT EXPO

## NOVEMBER

Our volunteers welcomed Geneva newcomers to the ESCA CS stand at Expat Expo in November again this year.

# ESCALADE WALK

#### DECEMBER

Sonia Gunton organised a group of Bosom Pals and other ESCA CS members to do the yearly evening Escalade walk from Veyrier to the Promenade des Bastions in December. The BP's wore pink and the busting out gym group took along their pompoms.



# MEET jodie cole

Staunch fundraiser for ESCA CancerSupport In 2015, Jody and friend Anne Duke started the now successful, twice a year Rock Against Cancer fundraising event. To accompany Jodie on her cancer journey, her friends formed the Cougars & Co paddling team. One of the festival's regular paddling champions C&C also consistently counts among the first three highest fundraisers of The Challenge.

That fateful day, when you hear the words for the first time, really do stun you to the point of being numb. How can such a thing occur to me? Yet this was the diagnosis, cancer in breast, liver, lymph nodes, bone and ovaries. I only had one choice to make. Stand up and "fight like a girl" as the saying goes.

During these first dark and stormy weeks, I was told about a place called ESCA CancerSupport. My mother and I were welcomed with open arms.... love and hope all around. The journey of healing my body was connected to the healing of my mind, heart and spirit. I shifted negative or aggressive attitudes to a totally positive and forgiving attitude.

Despite all the treatments, 16 months later saw the return of breast cancer. New medications, new side effects and a second more extensive double mastectomy. Seven months later, a third recurrence of breast cancer needing a radical double mastectomy then radiotherapy. Eight weeks later, cancer had returned to my liver... back onto chemotherapy for me! Through all of this, my relationship with ESCA CS deepened.

I have now been cancer freeeeee for almost 18 months, the first time in six years and am positive with lots of future plans. I do believe the practices, tools and techniques I developed over the years, along with the ESCA CancerSupport "Family" are what help me smile, continue to be positive and make me look good each day.

# 2018 annual report CONTENTS

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# WHAT'S IN A NAME?

We're so passionate about what we do, we made it our name:

ESCA English Speaking Cancer Association

is now

# ESCA CancerSupport

Since 2004, people who know us have fondly referred to us as ESCA. Adding CancerSupport to our identity, better defines our services to the general public in Geneva, Vaud and neighbouring France.

#### NEW NAME NEW LOGO



incorporating the ESCA CS acronym, the cancer ribbon in the new ESCA CS colours (green and blue), the new identity CancerSupport which is also the association's website address:

#### www.cancersupport.ch

To launch the "new" ESCA CancerSupport identity – in collaboration with the City of Geneva and the Services Industriels de Geneve SIG– the iconic Jet d'Eau was lit up in the new ESCA CS colours on the 12th of October. This unprecedented event was marked by a 4 km Awareness Walk with all of ESCA CS stakeholders: volunteers, counsellors, cancer patients, caregivers, the medical and international communities, donors and supporters.

Over 150 representatives from the ESCA CancerSupport family started off from ESCA CS and walked down to the lakeside at sundown to see the vibrant blue and green Jet d'Eau come to life.

# THIS IS

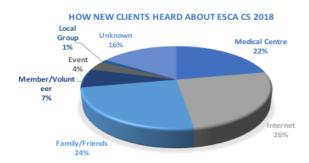




# DROP–IN CENTRE

For the past fourteen years

the ESCA CS Drop-in Centre has welcomed clients and others whose lives are affected by cancer. Situated on the outskirts of Geneva, and staffed by a rotation of some 30 volunteers, the Drop-in Centre offers a warm, confidential atmosphere and has information on support services and activities. As well as hosting support group courses, meetings and volunteer training sessions, the centre affords visitors an opportunity to chat informally and confidentially. It reflects the kindness, support, reassurance, and expertise at the heart of all of ESCA CS's services. With at least one peer supporter present, in 2018 the Drop-in Centre was open for a total of 400 hours, providing assistance to some 75 visitors and callers.





LIBRARY

Clients, counsellors, peer supporters and volunteers can find relevant books to help them as they travel their own cancer iourneys or provide support for others, as and when they need it. Every year, newly published books are regularly added to the collection, and very out-ofdate publications are removed. so the number of books in the collection remains relatively stable. The Macmillan booklets are continually updated as new editions become available. These readily accessible publications, which can also be downloaded online, provide a different kind of resource for all ESCA CS members.

"I haven't been with ESCA CS very long, but I could see instantly what a profound impact our work has on the community. I am proud to give my time to this wonderful organization."

Ashley Machen

# HELPLINE SUPPORT EMAIL services

Calls to our helpline and support email are how the majority of our clients reach us. whether cancer patient or caregiver. On average, calls are returned within one hour. All requests, whether via the helpline or email, are responded to within one working day. In 2018, 68 requests came via email and 36 came via the helpline. A further 12 requests were via calls and visits to our Drop-in Centre that were referred on to the Support Services Coordinator. An additional two requests came in via Peer Supporters. These totaled 118 requests for support in 2018 which compares to 59 in 2017, a 100% increase.



COUNSELLING AND PEER SUPPORT : VOLUNTEERS : OUTREACH

# AT THE HEART OF ESCA CS

# COUNSELLING and PEER SUPPORT

Professional Counselling and Volunteer Peer Support are at the heart of ESCA CancerSupport, providing practical and emotional assistance to anyone at any stage along the way of their cancer experience – from diagnosis to living with or having survived cancer, as well as to those providing support to someone along the way or to those grieving a loss.

Raynelle Arcaini, Patricia Matthews and Antonia Calame provided 462 counselling sessions (126 of which were volunteer) of individual counselling to 49 clients, and 32 sessions of group counselling to eight clients in 2018. Counselling interns Christina Grivea and Jody Kallay were invited to join the counselling team as Practicum Counsellors under supervision.

The counselling team continued to undergo professional development to further their skills in working with ESCA CancerSupport clients in 2018. All three attended a training course on Treating Generalised Anxiety in Oxford in January, and Raynelle Arcaini and Patricia Matthews completed a Family Constellations training course in February and a Trauma Conference at Webster University in April. Patricia participated in a two-day Bereavement Training Workshop with Thea McFarlane, and Raynelle co-led and participated in an all-day Bereavement Training and supervision with Thea McFarlane. Patricia Matthews attended two additional grief and bereavement-focused conferences in April.

To enhance the support of the Counsellors in their work with clients, besides their personally funded ongoing case supervision, a special case supervision on psychosexual issues within the couple (as related to cancer) with Dr. Rita Glover was provided in November.

The Peer Support team benefited from seven two-hour supervision sessions with ESCA CS Counsellors and one all-day training with Benedetta Barabino in Non-Violent Communication.

# STRUCTURED SUPPORT GROUPS

Support Help Line +41 (0) 22 723 2231

# MINDFULNESS MBCT-ca

Raynelle Arcaini and Antonia Calame facilitated an eightweek Mindfulness MBCT-ca course in May 2018. The participants who signed up to the course learned to practice being mindful, more aware, centered and balanced in the ordinary experiences of every day. The course explores ways of responding differently to difficult situations rather than just reacting automatically, helping participants to gradually cope more effectively with the challenges of cancer.

# ART THERAPY

We began 2018 with our Art Therapy course in January, led by Sophie Kiani, registered art therapist. This popular course is an expressive therapy group for people living with cancer, and enables participants to use the creative process as a foundation for self– exploration and to examine inner strengths and resources.

# BEREAVEMENT

Raynelle Arcaini and Patricia Matthews facilitated an eight-week Bereavement Support Group in May 2018. The group setting provided the participants the opportunity to experience, accept and adjust to the pain of loss and to learn to reinvest their energy in a safe, supportive environment.

# YOGA-CA

Demand remains high for our two weekly yoga classes. Led by our dedicated and specially trained yoga teacher, Sari Galapo, these classes are specifically designed for people with cancer. They can improve sleep quality, pain management, and reduce anxiety. Using gentle movements and breathing in order to relieve tension, stiffness and aches, participants feel empowered through sharing, knowing they are in a safe and supportive environment so necessary for healing and recovery. Clients have a choice between the Monday Gentle Yoga classes for people in treatment and the Friday Yoga for Recovery and Healing classes for clients post-treatment.

ALL ESCA CANCERSUPPORT SERVICES ARE FREE OF CHARGE



# **BOSOM PALS**

Our Bosom Pals support group continues to thrive, holding BP Coffee Meetings on the last Friday of each month in our Drop-In Centre in Geneva. Facilitated by two BP Peer Supporters, Jane Broere & Kate Parkyn, this group is for women who have had or are currently dealing with breast cancer. They meet once a month in an inviting, relaxed atmosphere to listen and share personal experiences.

There were ten meetings in 2018, with between five to ten participants attending each time.



# ORGANISED WALKS

The Walk'n Talk group celebrated three years of monthly walks in November, alternating between left and right banks, braving all weathers. Particular highlights in 2018 were the Aubonne picnic walk in June and a glorious autumn expedition to the Arboretum in October.



Once again in November, ESCA CancerSupport welcomed five women to our annual Look Good Feel Better workshop in our Drop–In Centre. This fun beauty event, facilitated by Agnes Jarlet, informs women about skin care and makeup techniques to help manage the appearance-related side effects of cancer treatment. The beauty bag that participants receive at the end is full of wonderful goodies and is always appreciated.

# BUSTING OUT FITNESS CLASS

In 2018 ESCA CancerSupport provided 30 specially designed gym classes for breast cancer survivors, led by physical therapist Karin De Lamarter.

The group consists of 12 women who meet on Thursday mornings at Webster University for a one-hour workout followed by a informal coffee at the Cafeteria.

It is wonderful to see some of the participants make amazing progress encouraged and motivated by the group to overcome some of their physical and emotional limits.

The group, sometimes with partners, participate in the yearly Escalade Walk, The Geneva Cancer League's Walk, the Terry Fox Walk and of course paddle on their own team, the BP Paddlers, at the Paddle for CancerSupport Dragon Boat Festival!

"I enjoy giving these classes very much with this group of inspirational women who have become in a way a support system within ESCA CancerSupport."

# NEW SERVICES and INITIATIVES

# Presence at the LIGUE GENEVOISE

By kind invitation from Lucienne Bigler–Perrotin, we trialled an ESCA CancerSupport presence at the Ligue Genevoise Contre le Cancer's office on Friday afternoons in September, October & November. A team of our Peer Supporters, led by Korin Avigdor, volunteered to spend time there each week. In addition to meeting new clients during this time, the project was an invaluable way to cement our collaboration with the Ligue Genevoise. We are grateful for this opportunity to work alongside our colleagues at the LGC.

# AVEDA

Hairdressing Service

In collaboration with Marcello Palma at Aveda, ESCA CancerSupport can now offer a one–off consultation and hairdressing service to clients who have suffered hair loss from chemotherapy. Marcello Palma provides specialist hair care advice on caring for and styling hair post–treatment, in a private and caring atmosphere.

# BOSOM PALS SUPPORT GROUP

In September this year we began a new BP Support Group in Lausanne. Facilitated by BP Peer Supporters Annabel Pulcrano & Bijou Hauck, this group gets together on the second Monday of each month and already has a core group of between five to eight participants each session.

# PILATES

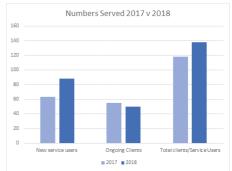
In September 2018 we introduced a new Pilates class. These small weekly classes take place each Wednesday in Versoix. The classes are suitable for both men and women and are led by Juliette Doerks, a specially trained Pilates instructor. Juliette's experience working with cancer patients enables participants to reconcile changes in body movement and function, pre– and post treatment.

# VISUALISATION WORKSHOP

In April, Jodie Cole facilitated an all–day Visualisation Workshop for our Bosom Pal members.

	Support Services Statistics 2018		
	Support Service	No. of Classes/ Events	No. of Participants
	Art Therapy	6 (2 hr weekly classes)	5
NEW	Aveda Hairdressing	1	1
	BSG	8 (2hr weekly sessions)	3
	BP Geneva	10 (2 hr monthly meetings)	5–10
NEW	BP Lausanne	4 (2 hr monthly meetings)	5–8
	Drop–In	Open 50 weeks/year	30 visitors 45 calls
	Gym Class Monday	30	5 signed up
	Gym Class Thursday	30	10 signed up
	Helpline/ Support @	Available 365 days/ year	118 (compared to 59 in 2017 =100% increase) 68 via email 36 calls to helpline 12 requests via DIC (calls & visits) 2 other (via BP, PS)
	MBCT–ca Group	8 (2 hr weekly sessions)	5
NEW	Pilates (classes began Sep)	11	5 signed up
NEW	PS collaboration at LGC nb TRIAL - not an ongoing service	Every Friday for 12 weeks	2 clients 12 PS
	Walk n' Talk	9 monthly walks	87 participants of which 38 = clients
	Yoga Monday	27 weekly classes	7 signed up
	Yoga Friday	27 weekly classes	16 signed up

#### 39 % increase in new service users from 2017 to 2018



#### Look Good Feel Better



"ESCA CS was the most holistic response to my needs, after the diagnosis of cancer, and the consequent needed protocolar activities and professional relationships. I searched also for humanising touches and relationships to move on with life, as a human being, including and beyond the illness, treatments and their consequences.

I found at ESCA CS open-hearted and -minded people who went through similar life experiences, who are active listeners, caring, positive, constructive, energising, supportive.

Among the most valuable concrete support I got from ESCA CS, I'd like to mention: humanising one to one therapeutical dialogues, enlightening peer support, the recommendation of inspiring books from the ESCA CS library, and always a warm welcome and a cup of tea when entering the bright offices.

ESCA CS is very complementary to my hospital. I am glad to bring these two together via the official "patient partnership" program of the hospital, with the purpose that others can profit from this more integrated ecosystem, as soon as needed after the diagnosis.

ESCA CS "angels" have significantly added value and quality of life to me, since the very first interactions and warm welcome; I am very grateful for the ESCA CS ongoing experiences and services.



#### **CERN** Information Stand



#### Volunteer Summer BBQ



#### **Orientation Trainings**





"I have received so much more than I have given by volunteering at ESCA CS. Empathising with and helping those affected by cancer (which I went through myself) gives meaning to my life.

#### Sally Alderson

"A huge bonus of volunteering and something I didn't expect, is that I have learned so much and gained many new life skills. I wanted to volunteer to give back and say thank you for the amazing support I received as a client and have ended up gaining a lot more myself1 Being an ESCA CS volunteer makes me feel very proud and it is a pleasure to spend time with such inspiring, supportive and positive people"

## Kate Parkyn

# VOLUNTEERS

At the heart of everything ESCA CS does. From manning awareness stands, running support services like the Walk'n Talk group, to organising fundraisers, our volunteers are involved in every aspect of the association.

At the end of 2018, we had 94 volunteers. Thirty– two new volunteers were trained during the year and two volunteer appreciation events held (a BBQ in the summer and evening drinks in Geneva in November) to celebrate and show our thanks for the dedication, time, energy and commitment that we see everyday in our volunteers.

Paddle for CancerSupport is an inspiring example of how ESCA CS volunteers and other parts of the international community come together to organise and run this key fundraiser. This year we had 80 volunteers setting up the festival on the Saturday and 140 running it on the Sunday.

# SPOTLIGHT



Christina is a mother, a trail runner and a recent ESCA CancerSupport volunteer. Like many, she has been affected by cancer, having lost her father to lung cancer, her mother-in-law to pancreatic cancer, and her best friend to breast cancer. Christina participated in the Nordic Extreme Marathon at the beginning of this year, raising funds and awareness for ESCA. She even got her family involved in fundraising, selling goodies at her children's school.



Sue works tirelessly for ESCA CS, including her never–ending fundraisers – dinners for her friends, crocheting and taking part in the Cinco de Mayo event for which she raised a staggering CHF 1000.

"I am in awe of the camaraderie, the passionate willingness to help anytime anywhere, the belief in what we are able to achieve together... all the indications of a healthy organization. I am very grateful to be part of this family."



"ESCA CS depends heavily on volunteers, but it is more than a group of well-meaning amateurs. It is a highly professional organization, respected by the medical community of Geneva. It is also an organization with a highly developed esprit de corps. We work well together, and although we deal with a serious, difficult subject we have a lot of fun."

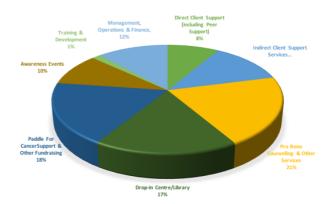
#### Jack Martin

"It is really important to me to repay the support and kindness that was shown to me when I struggled through cancer, many years ago now. Although it may be a group that no-one joins by choice, the support of those who know what it really means to get a cancer diagnosis can help make a difference in well-being to others."

Annabel Pulcrano

# OUTREACH

# VOLUNTEER HOURS



Part of ESCA CS's vision is to become well integrated within the region's medical community. Outreach is ESCA CS being active in the local community, as we do not exist in isolation or in a bubble. We have, over the years, supported as many cancer events and awareness campaigns in the local cancer community as we can, such as the Terri Fox Walk for Hope, the Ligue Genevoise Walk Against Cancer, Reseau Cancer du Sein's Pink Hockey night and even the ESCAlade. We encourage all members and volunteers to help us increase ESCA CS's visibility in the community.

Our partnerships and collaborations help us to support more people with cancer. By collaborating with other cancer support organisations, we can reach more cancer patients, their families and friends.

ESCA CS volunteers and staff have worked hard over the years to create a professional reputation through the services we provide and our service providers. We have built trust and collaboration amongst the French–speaking associations and the medical community. In 2018 we met with staff at Grangettes and La Tour hospitals, we welcomed staff from HUG to our Drop–in Centre, in addition to awareness stands at HUG and CHUV. We presented at UICC as part of World Cancer Day. We met with teachers and students at GEMS World Academy and the International School of Lausanne. We also held information stands at Ecolint LGB and Nations.

Our collaborations are also recognition of the valuable work we do for the international community.

The main goal of outreach is to ensure the maximum awareness of ESCA CS so that anyone who could benefit from our services knows about us or can be referred to us. Our presence in the community has led to an increase in referrals from the medical profession and through word of mouth from families and friends.



Melania Dabran Quinn, our new Festival Coordinator, supervised her first festival this year, taking over from festival founder/coordinator, Patsy Allen. As ESCA CS's Fundraising and Events Manager, Melania launched several financial support campaigns, encouraging private fundraising such as themed dinners (Cinco de Mayo and Rock Against Cancer).











# FUNDRAISING

Private fundraising generated generous donations to ESCA CancerSupport.

Veteran volunteers organised year–long fundraisers through sales of original crochet items, participation in the Escalade, and other marathons.

A Charity Golf tournament FUNdraiser and FUN auction was organised, as a one-man show, in Divonne-les-Bains.

Two female ESCA CS members competed in Denmark for the weekend long "Nordisk Extreme Marathon". They spread the word about ESCA CS while soliciting donations from friends and family. Later in the year the young children of the competitors baked and promoted their own brand "Cozy Cakes" to fundraise for ESCA CS at a bake sale at their school.

Cinco de Mayo Mexican-themed fundraising dinners were hosted by individuals on May 5 to raise awareness for ESCA CancerSupport. Organisers could request a fiesta fundraiser organising kit from the Fundraising office.

Proceeds from the twice–a–year Rock Against Cancer dinner dance were earmarked to benefit ESCA CS .









Thank you, Rob!

Since the first PfCS festival in 2007, Technical Director Rob Ireland along with his "water" community on Lac de Joux and support from the UK, has ensured the festival runs like clockwork; imagine controlling well over 800 paddlers in 130 dragon boat races in one day every year! That's Rob. At his 12th festival he ceremoniously handed over his paddle to Micheal Gilmour to continue what he began – Rob has promised to continue to assist in the races as we move forward.

# 2018 FESTIVAL AT A GLANCE

## 3 FESTIVAL PARTNERS

Centre Sportif Vallée de Joux Commune de l'Abbaye Office de Tourisme Vallée de Joux

### 23 CORPORATE TEAMS

Accuray International RD Beckman Coulter International **Capital Group** Cargill-Alvean (2 teams) DNDi Eaton **Executive MBA HEC Lausanne** Firmenich HFW Hôpital de la Tour Médical Group IATA IMD (2 teams) **INFOS** ING Bank Intuitive Surgical Lenz & Staehelin Medtronic Merck (2 teams) Trafigura

# 13 OPEN TEAMS

Cougars & Co Dons and Divas IIL ESCA CS Paddlers GEMS Sharks La Côte Lions 1 & 2 LGB Power's Poodles Nations Paddlers OmegaHQ Supersonic sKullers The Connected Team The Gorloks Zoe4Life / Bonju

# ALL FEMALE TEAMS

Birds of Paradise Bosom Pals Paddlers

#### 38 PROMO SPONSORS

Dragon Boatevents.ch American International Women's Club Geneva APEC Diffusion Au Vagabond Avène Eau Thermale **B&B Rochat** Bernycool blue-infinity Brappz Chiquita Chorale de l'Orient Club d'Aviron Vallee de Joux Concept Lavout Design Lynn Hegi Crêpes-Café de la Promenade Dragon boat Club Divonne-Les-Bains **Fusion Pub** Hostellerie la Baie du Lac lour de Rêve La Côte International School La Croisée de Joux La Crog'Mobile La Semeuse Le Café de la Promenade Le Pie McDonald's Meat Point Mobi-toil Party Partner SA Partytime Patrick Location Pierre Fabre Schweiz SA Pomodoro Pasta **Riedel Communications** R-Supply, Lutry Section Circulation et Parc Serve the City Geneva SEVI Multimedia

The Clubhouse

# FUNDRAISERS' CHALLENGE

## CORPORATE CATEGORY

•WINNER• Trafigura Tigers CHF 17,500 matched by the Trafigura Foundation for a total of CHF 35,000

#### •RUNNERS UP•

BDragons CHF 17,492 Lenz & Staehelin's Lawyers & Sailors CHF 15,000

### **OPEN CATEGORY**

•WINNER• Supersonic sKullers CHF 15,100

•RUNNERS UP• Cougars & Co. CHF 12,400 Ecolint LGB Power's Poodles, CHF 2,100

### THE FESTIVAL IN THE NEWS

September 2018 PADDLING BACK FROM CANCER, A cancer diagnosis a long way from home. by Julie Hunt (swissinfo.ch)

September 6, 2018 Les bateaux-dragons rassemblent à nouveau la foule à L'Abbaye Joël Reymond (Feuille d'Avis de la Vallée de Joux)

June 2018 The Courier, American International Women's Club of Geneva 12th annual Paddle for CancerSupport

# FINAL RACES PLACEMENTS

#### CORPORATE

1st The Flying HECkers, Executive MBA HEC Lausanne 2nd The daVincibles, Intuitive Surgical 3rd The INEOS Team, INEOS

#### OPEN TEAMS MIXED GENDER

1st Nations Paddlers 2nd LGB Power's Poodles 3rd La Cote Lions 2

#### ALL FEMALE

1st Birds of Paradise 2nd Bosom Pals Paddlers



## ADDITIONAL FUNDS RAISED

AT THE FESTIVAL

#### 1,605 Donation for merchandise

- 601 Kiddieland
- 435 Therapies
- 1,933 AIWC Bake Sale
- 461 Book Sales
- 110 Brappz Sales

## DONATIONS

#### ESCA CANCERSUPPORT THANKS YOU FOR YOUR SKILLS, YOUR TIME, AND YOUR FINANCIAL SUPPORT

American International Women's Club of Geneva AIWC Webster University Geneva La Côte International School Brappz Expat Expo Hello Switzerland Know-it-all passport YWCA Geneva World Radio Switzerland WRS

#### GRANTS

FRTM, Fondation pour la Recherche et la Traitement Medical, CHF30,000 Anonymous foundation, CHF60,000

#### INDIVIDUAL FUNDRAISING CAMPAIGNS

Jodie Cole & Anne Duke **Rock Against Cancer** Barry Metcalf Charity Golf Tournament BD, Summer Braii BBO GAOS The Geneva Amateur **Operatic Society, Musical Evening** Louis Dreyfus Charity Bake Sale Christina Grivea & Caroline Hahn-Thomsen Nordisk Extreme Marathon CERN Awareness Event Bake Sale Sue Hudson & Helen Mudry Cinco de Mayo Hash House Harriettes Running Club Susan Montgomery & Sarah Browne **Escalade Marmite** Cozy Cakes, LGB Ecolint Christmas Marché Bake Sale Nations Ecolint CAS students Systematica **Etape Team Sponsorship** Les Amies du Mardi à Nvon



Donations = 18%

Grants and Corp Donations = 20%

PfCS and other fundraising = 60%





# WHERE IT WENT

### 2018 BOARD OF DIRECTORS

President	Jane Royston
Vice President	Annabel Pulcrano
Secretary	Gary Buell
Treasurer	Daniel Avigdor
Members:	Robert Leigh James Bissell Patsy Allen Huub Spierings Dr. Conny Vrieling Prof. Pierre-Yves Dietrich

Thea McFarlane

#### THANK YOU FOR YOUR SUPPORT!

ESCA CancerSupport is recognised as a charity by Swiss law and depends solely upon membership, donations and fundraising to be able to offer cancer patients and their care givers our services and programmes AT NO CHARGE. ESCA CancerSupport 150 Route de Fernev CP 2100 1211 Genève 2. Switzerland UBS Acct Number: 243-341674.02T IBAN CH500024324334167402T BIC/SWIFT: UBSWCHZH80A

#### 2018 MANAGEMENT TEAM

#### Director

Counselling and Support Services Manager Support Services Coordinator/Counsellor Office Manager/Outreach/Data Protection Fundraising and Events Manager Volunteer Coordinator Communications Coordinator Marketing Consultant Drop-in Centre Manager erri Kluzik Raynelle Arcaini Antonia Calame Andrea Hayes Aelania Dabran Quinn Iicola Bowers Iatasha Scott Alicia Conill Biebernick Aargaret Stourton

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